Execution of Major and Medium irrigation projects in the country

93. SHRI RAMANAND YADAV: Will the Minister of WAT" ER RESOURCES tfe pleased to state:

(a) whether it is a fact that the major and medium irrigation projects are under execution for the last more than ten years in the country;

(b) whether it is a fact that due to the delay in execution of the irriga-tional project, the cost has increased many times more than the estimated cost of the projects in the beginning;

(c) if so, what was the original estimated cost of these projects and what is the increased amount of cost of each project, upto-date;

(d) if the answers to parts (a) & (b) above be in the affirmative, how many irrigation projects of major and medium size are under execution in the country and when those projects were taken up; and

(e) what was the time schedule fixed for the completion of the projects and when these projects are expected to be completed ?

THE MINISTER OF WATER RESOURCES (SHRI B. SHANKARANAND) : (a) to (e) 57 major and 35 medium irrigation projects were taken up at various times and are under execution for more than ten years. Since the costs are escalating, the present costs of these projects cannot be indicated. The completion of these projects will depend upon the outlays provided for them by the State Governments.

Revenne earned from advertising by Doordarshan

94. SHRI BIR BHADRA PRATAP SINGH:

SHRI BHAGATRAM MANHAR:

Will the Minister of INFORMATION AND BROADCASTING be

pleased to state :

(a) what is the total annual revenue earned by Doordarshan from advertisements during the last three years;

(b) the ten biggest customers of advertising time on Doordarshan and the amount spent by each one of them during 1984 and 1985;

(c) whether it is a fact that some advertisers of detergent soaps and fabrics have monopolized most of the prime time for advertising available on Doordarshan; and

(d) what was the total advertising prime time in terms of number of hours during 1984 and 1985 and names of five top agencies buying this time, including main products advertised by them ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V.N. GADGIL) (a) Total gross revenue earned by Doordarshan commercial service during the last three Financial Year is as un-under :—

1982-83	Rs. 15, 88, 74, 060/-
1983-84	Rs. 19, 70, 99, 238/
1984-85	Rs. 31, 43, 45, 326/-

(b) The ten biggest customers of advertising time on Doordarshan and the amount spent by each one of